



TILLAMOOK COUNTY BOARD OF COMMISSIONERS

Erin Skaar - Paul Fournier - Mary Faith Bell

BOARD MEETING

Wednesday, February 26, 2025, 9:00 AM

Join In Person:

County Courthouse, Board of Commissioners' Meeting Room 106, 201 Laurel Avenue, Tillamook

Join Virtually:

tillamookcounty.gov/bocc/page/meetings-agendas-minutes or 1-971-254-3149, ID: 866 914 607#

Additional viewing options are available at tctvonline.com. Closed captioning and translation options are available for recorded videos at www.youtube.com/@tillamookcounty1434.

More detailed [meeting instructions](#) are available at tillamookcounty.gov/bocc/page/meetings-agendas-minutes. Call 503-842-1814 or send an email to helpdesk@tillamookcounty.gov regarding any meeting technical issues.

MEETING - 2025-02-26 BOCC MEETING AUDIO.MP4

CALL TO ORDER – February 26, 2025 9:00 a.m.

1. [Welcome & Request to Sign Guest List](#)
02:33
2. [Pledge of Allegiance](#)
02:38
3. [Public Comment](#): There were none.
02:57
4. [Non-Agenda Items](#): One unscheduled item that will be taken after Item #8.
02:58

PRESENTATIONS AND REPORTS

5. [Tillamook Coast Visitors Association Semi-Annual Report FY 2024-2025/Nan Devlin, Executive Director, Tillamook Coast Visitors Association](#)
03:05

LEGISLATIVE - ADMINISTRATIVE

6. [Consideration of a Revised List of Recommendations from the Tillamook Coast Visitors Association Tourism Advisory Committee for Transient Lodging Tax Facilities Grants/Nan Devlin, Executive Director, Tillamook Coast Visitors Association](#)
26:05

A motion was made by Commissioner Bell and seconded by Vice-Chair Fournier. The motion passed with three aye votes. The Board approved the revised list.

7. Consideration of Personal Services Agreement #24/25-020 with Rede Group for the School Commercial Tobacco Prevention/Marlene Putman, Administrator, Health and Human Services

31:31

A motion was made by Commissioner Bell and seconded by Vice-Chair Fournier. The motion passed with three aye votes. The Board signed the agreement.

8. Consideration of Amendment #1 to State of Oregon Criminal Justice Commission Specialty Court Grant Agreement #SCP-23-53 for Tillamook County Family Treatment Court/Commissioner Erin Skaar

32:32

A motion was made by Commissioner Bell to decline the amendment and seconded by Vice-Chair Fournier. The motion passed with three aye votes.

UNSCHEDULED: Consideration of a Say No to Racism Press Release/Commissioner Mary Faith Bell

34:35

A motion was made by Commissioner Bell and seconded by Vice-Chair Fournier. The motion passed with three aye votes. The Board approved the press release.

9. Board Concerns

39:09

Say No to Racism Press Release Read Into Record/Commissioner Mary Faith Bell
Commissioner Skaar Out to National Association of Counties/Commissioner Erin Skaar
Business Owner Insurance Increase/Commissioner Paul Fournier

OTHER MEETINGS AND ANNOUNCEMENTS

47:01

The Commissioners will attend a Tillamook Lightwave meeting on **Tuesday, February 25, 2025** at **9:30 a.m.** The meeting will be held at the Tillamook PUD in the Carl Rawe Meeting Room, Tillamook.

The Commissioners will hold an executive session on **Wednesday, February 26, 2025** at **2:00 p.m.** pursuant to ORS 192.660(2)(i), to conduct a performance review. The executive session will be held in the Board of Commissioners' Meeting Room 106 at the Tillamook County Courthouse, 201 Laurel Avenue, Tillamook. The public is not invited to the executive session.

There is **NO** Board Briefing scheduled for **Wednesday, February 26, 2025**.

Tillamook County libraries will be closed **Saturday, March 8, 2025** for installation of a new library catalog system. The libraries will return to regular hours on **Monday, March 10, 2025**.

Chair Skaar recessed the meeting at 9:47 a.m. to go into executive session pursuant to ORS 192.660(2)(e).

Chair Skaar reconvened the meeting at 10:32 a.m. No audio file due to connectivity issues.

ADJOURN – 10:32 a.m.

Wednesday, February 26, 2025

PLEASE PRINT

Item of Interest

Annie Bishop	anniebishopemail@gmail.com	
Darlene Rees	dreer1947@gmail.com	
NAN Devlin	nau@tillamookcoast.com	repating

(Please use reverse if necessary)

TILLAMOOK COUNTY BOARD OF COMMISSIONERS' MEETING

WEDNESDAY, FEBRUARY 26, 2024

PUBLIC COMMENT SIGN-IN SHEET

PLEASE PRINT

[illegible]

SEMI-ANNUAL TOURISM REPORT FY 2024-2025

**PRESENTED BY
TILLAMOOK COAST VISITORS ASSOCIATION**

WWW.TILLAMOOKCOAST.COM



VISION

Tillamook County enjoys year-round economic vitality with respect to community, culture, and environment.

MISSION

Through community-centered destination management activities, based on sustainable tourism principles, we strive to do work that benefits residents, supports our industry and its workforce, and creates visitor respect for our environment and community.

EQUITY STATEMENT

Tillamook Coast Visitors Association is committed to work that helps us become a more equitable destination. We want all who travel to the Tillamook Coast to be able to enjoy their journey and feel welcome. We define equity as: when all people have access to resources to potentially reach the same outcomes. Our projects focus on providing safe, accessible, and FUN experiences for all travelers.

TCVA IN 2024-2025 FISCAL YEAR



▼ Staff



Nan Devlin, MTA
Executive Director



Dan Haag, MFA
Trails, Outdoor
Recreation &
Accessibility Director



Nicole Steen
Strategic
Communications and
Marketing Director



Mariah Surat
Community and
Industry Programs
Coordinator

▼ Board of Directors

VALERIE FOLKEMA

BOARD CHAIR

GARIBALDI MARINA
PORT OF GARIBALDI

RITA WELCH

BOARD TREASURER

TILLAMOOK AIR MUSEUM

MARY JOHNSON

CITY OF ROCKAWAY BEACH

JEFF WONG

COMMUNITY SUPPORTED FISHERIES

CLAUDINE REHN

BOARD VICE-CHAIR

TILLAMOOK ESTUARIES
PARTNERSHIP

JEREMY STROBER

PCNV CHAMBER OF COMMERCE

AMANDA CAVITT

GARIBALDI PORTSIDE BISTRO
BARVIEW JETTY MAKRET

DANIELLE JOHNSON

MANZANITA BEACH GETAWAYS
NORTH LODGING

MIKE BEVER

BOARD SECRETARY

TILLAMOOK COUNTY
CREAMERY ASSOCIATION

JUSTIN AUFDERMAUER

TILLAMOOK
CHAMBER OF COMMERCE

NICOLE TWIGG

KIWANDA COASTAL PROPERTIES

MARY FAITH BELL

COUNTY LIAISON
TILLAMOOK COUNTY
COMMISSIONER

▼ Vendor Partners

SEA LEGS MEDIA

Videography

TRENT OLSON

Social Media Reels

GREG KOZAWA

KEVIN HANCOCK

Photographers

CARDWELL CREATIVE

Website Management
& Graphic Design

RAMSAY SIGNS

Wayfinding fabricators
and installers

PARTNERS IN DESIGN

Signage designers

TILLAMOOK CHAMBER

Guide Distribution

DONNA RIANI

Food Writer + Video Host

ADAM SAWYER

Outdoor stewardship writer

BENCHMARKS

WE MEASURE OUR WORK BASED ON SUSTAINABLE TOURISM PRINCIPLES:

PEOPLE (RELATIONSHIP)
PLACE (RESPONSIBILITY)
PROFIT (REINVESTMENT)

=

COMMUNITY-BASED TOURISM

RETURN

ON



RELATIONSHIP



RESPONSIBILITY



REINVESTMENT



Return on Relationships - We work with the community, citizens, businesses, nonprofits, and workforce who benefit from our activities and programs. We measure our efforts through trainings and workshops, grants, sponsorships and hosted events.

Key Initiatives

- Community Programs
- Culinary & Agritourism
- Cultural Heritage & The Arts
- Industry Support

Return on Responsibility - We care about educating and attracting visitors who will care for our environment while they are 'temporary locals.' Through long-term planning and development, we strive to maximize the benefits of tourism and mitigate the negatives. We are involved in projects such as planning for facility investments, collaborating with public safety agencies, trail organizations, city and county leadership, and providing accessibility.

Key Initiatives

- Destination Development and Planning
- Public Safety Support & Messaging
- Stewardship of Natural Environment
- Trails & Outdoor Recreation
- Accessibility

Return on Reinvestment - Our messaging and communication activities benefit local businesses and the economic vitality of the Tillamook Coast. We strategically invest funds toward attracting the right visitor to our area. We measure our efforts by transient lodging tax revenues and grant income. We strive for effective and efficient operations with the right tools for the job.

Key Initiatives

- Messaging & Communications
- Grants & Sponsorships
- Operations & Personnel



RETURN ON RELATIONSHIPS



RELATIONSHIP

Community Programs

- 1) Completed **four community planning sessions** - Cape Meares, Manzanita, Oceanside and Netarts, identifying priority needs. All have accomplished top three priorities.
- 2) Developed "**Good Neighbor**" brochures for Manzanita, Cape Meares, Rockaway Beach.
- 3) Worked closely with Manzanita STR code enforcement officer on reporting and results.
- 4) Sponsored **two \$1,000 scholarships** to TBCC students in outdoor/recreation program

Culinary & Agritourism

- 1) **North Coast Food Trail** now in its **8th year** with 86 members.
- 2) With funding from Travel Oregon and food trail partners, developed four videos on "**Cooking with the Chefs of the North Coast Food Trail.**"
- 3) Received \$10,000 Travel Oregon grant for **Crave the Coast**.
- 4) Sponsored **de Garde Brewing 11th Anniversary** event
- 5) Worked with Rural Prosperity Partners to receive **\$6000 Roundhouse Foundation grant** for a Food Industry Event, and a **\$48,000 EDALC Blue Economy grant** to plan a seafood training center in Garibaldi.

Crave the Coast



Cultural, Heritage & The Arts

- 1) Published new guidebook, "**25 Historic Sites on the Tillamook Coast,**" working with Tillamook County Historical Society.
- 2) Sponsored **Riverbend Players** successful 2024 season
- 3) Helped **cultural heritage groups** with grant writing and promotion



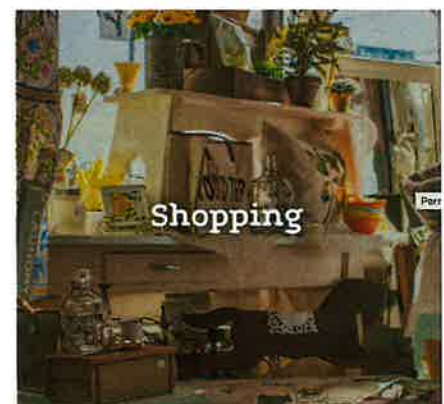
47,000 views for video with Offshore Grill.
Watch Cooking with the Chefs of the North Coast Food Trail videos on YouTube.com/tillamookcoast

"TCVA is the only tourism organization in the state doing collaborative marketing with its cultural organizations."

Oregon Heritage Commission

Industry Support

- 1) Manage **Manzanita Visitors Center**, and Manzanita's **off-season marketing grant**.
- 2) Assisted in setup of new **Pacific City Visitor Center**.
- 3) Manage City of **Rockaway Beach** tourism marketing, and **facade improvement and marketing grants**.
- 4) Developed county-wide **shopping guide on tillamookcoast.com/what-to-do**
- 5) **Worked with film producers**, assisting with 3-month onsite production of a movie, **filmed in Pacific City**.



RETURN ON RESPONSIBILITY



Destination Development

- 1) Wayfinding:** Developed plans for Manzanita, Cape Meares, Oceanside, Pacific City and Bay City additions. Installed park and electronic signs in Rockaway Beach, gateway signs in Cape Meares and Wheeler. Cloverdale now has more historic photo murals! More to come in spring.
- 2) Created a comprehensive and categorized tourism facilities plan** for the county, combining 10 years of community input. Recommendations made for prioritized projects in north, central and south county.



Trails and Outdoor Recreation

- 1) Partnered with Salmonberry Trail Foundation and Tillamook County Wellness** to host a series of introductory hikes in Wheeler and Rockaway Beach.
- 2) Participated in Salmonberry Trail Foundation open house event in Tillamook** with a TCVA table and as a speaker.
- 3) Helping Oceanside and Cape Meares form community trails project plans.**
- 4) Formed Tillamook Bay Trails Coalition** with partners: TCVA, TEP, Tillamook County Parks, Tillamook County Pioneer Museum, City of Bay City, City of Rockaway Beach, Port of Garibaldi, Port of Tillamook Bay, Oregon Coast Scenic Railroad.

Public Safety Support & Messaging

- 1) Conducted Wilderness Emergency Medical Training to 80 community members.**

- 2) Created Emergency Window Clings (Safe, Help) for Rockaway Fire District, which also did an Essential Resources cling.**

“TCVA is the bellwether organization for doing tourism the right way.”

South Wasco County Alliance



RETURN ON RESPONSIBILITY



Stewardship of Natural Environment

- 1) Second successful year of **Tillamook Coast Volunteer Adventures**, hosting seven organizations taking part in stewardship programs.
- 2) Created **video on the Cape Meares Loop Road** completed in 2024. "The most beautiful road on the Oregon Coast." Road will offer safety and protection from landslides.
- 3) **Formed stewardship messaging group**, including TEP, LNCT, WEBS, Wildlife Center of the North Coast, Salmon SuperHighway, Heart of Cartm, Kayak Tillamook County, Tillamook Forest Center, Lower Nehalem Watershed Council, Nestucca, Neskowin, & Sand Lake Watersheds Council, Oregon Forests Trust, Trailkeepers of Oregon.
- 4) Began year-long work with **Leave No Trace** to provide education and training for communities and visitors.
- 5) Partnered with **de Garde Brewing to create special beer, "TKO" to benefit Trailkeepers of Oregon, raising \$2500.**



Watch Cape Meares Loop Road video on
[YouTube.com/tillamookcoast](https://www.youtube.com/tillamookcoast)



*"When Dan talks,
we listen."*

Seaside tourism staff



Accessibility

- 1) Tillamook County is now a **Wheel the World Verified Destination**. Wheel the World will be promoted nationally and internationally to travelers who use wheelchairs (and with their families), with video and photographs.
- 2) In addition to 9 beach wheelchairs, the county now has **three David's Chairs** (electric track chair), - **Manzanita, Happy Camp and Pacific City - with a 4th coming to Rockaway Beach.**
- 3) **Hearing loops installed** at Tillamook Creamery and Tillamook Air Museum. Submitted Letter of Intent to Travel Oregon for grant to expand program.
- 4) Hosted **Downs and Towns** media influencers Houston and Katie Vandergriff, who promote travel for those with Downs Syndrome.
- 5) Successful in advocating solution to **recreational immunity issue at the state legislature; continuing to work on a permanent solution.**



RETURN ON REINVESTMENT



REINVESTMENT

Messaging & Communications

- 1) Sponsored **KOIN-TV Oregon Harvest documentary**, featuring Twist Wine, West Fish Company, and de Garde Brewing.
- 2) Sharing message of outdoor recreation, GIS map and Volunteer Adventures program on **Oregon Field Guide, Northwestern Sports Radio, and Explore Oregon podcast.**
- 3) Sponsor Tillamook Coast portion of the food trail on the OPB Emmy-winning online Northwest food program **"SuperAbundant,"** plus radio spots and e-newsletter.
- 4) Sponsored Oregonlive.com **Here is Oregon** campaign on **"What Can Nature Do For You?"**
- 5) Sponsor **beachconnection.net** for series of environmental and cultural stories, and with **Trent Olson** on scenic outdoor reels for social media.
- 6) Launched **Tillamook Coast Conversations podcast**, covering topics important to our communities. Will be on our website and Spotify.
- 7) Produced a **brand story video**, will premier at Tourism Banquet on Feb. 21, 2025. Made at the request of TCVA board.
- 8) **Press releases on several topics:** grants, TBCC scholarships, Volunteer Adventures, Wilderness First Aid training, Wheel the World, and much more.

"We watch what TCVA and Tillamook County does with their grant programs. You've set a standard for tourism grant investments in the community."

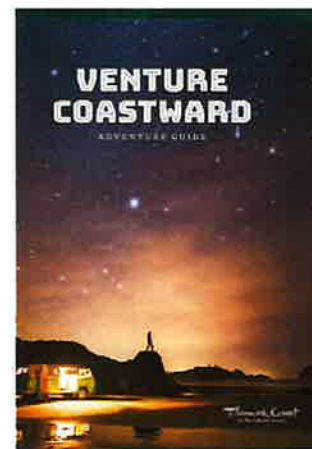
Michelle Woodard

Director of Stewardship Investments
Travel Oregon



Chenin and Sean Carlton of Twist Wine. West Fish Company and de Garde Brewing were also featured.

Watch 2024 KOIN Oregon Harvest Documentary on
[YouTube.com/tillamookcoast](https://www.youtube.com/tillamookcoast)



Printed 50,000 copies of the visitor guide, distributed and mailed by Tillamook Chamber.

Operations

- 1) **One position filled:** Industry and Community Programs Coordinator (Mariah Surat); two part-time positions will start by March 2025: Admin/Operations Assistant and Tourism Sector Coordinator.
- 2) Contracting with **accountant Kyle Stokely** from Kelly NonProfit Consulting; **HR consultant Beth Gibbs** to review policies and compliance; and, **Deborah Dyson legal counsel**, to complete Partners for Rural Food Systems organizational structure.
- 3) Working with **Accuity CPA** auditors, will finish 2023-2024 audit and 990 return in February.
- 4) Launched 2024-25 grant cycle using **Foundant Grant Management software** that aligns with industry needs and transparency.
- 5) **Nicole Steen** completed a one-year program with the **Oregon Tourism Leadership Academy** and started the **GWU Graduate Certificate in Sustainable Tourism** in January.



THANK YOU



Tillamook Coast Visitors Association is pleased to work and partner with the Tillamook County Board of Commissioners, Community Development, Public Works, Health Department, and County Parks.

We are grateful for the services provided by law enforcement, emergency management, fire districts, U.S. Coast Guard, Adventist Hospital, social services, CARE, and other organizations that provide for the safety and well being of both residents and visitors.

We rely on the ports, farmers, fishers, stewardship groups and other nonprofits that care for our environment and economic vitality.

Thanks to our cities and small towns that work to bring balance between tourism and livability, while enjoying the benefits the tourism industry brings to a community.

And if not for the lodging properties, restaurants, visitor centers, Tillamook Creamery, brewing companies, retailers, museums and others who create experiences we all enjoy, we would be culturally diminished as a community.



Visit Tillamook Coast

2024-25 Tourism Facilities Grants Scoring/Ranking - Revised 02/11/2025

Organization	Request	Score/Rank
State Forest Trust of Oregon Wilson River	\$10,501	90
Port of Garibaldi Lumberman's Park	\$25,000	89.3
City of Nehalem HSt. Park	\$75,000	87.1
Salmonberry Trail Foundation - Wheeler	\$62,472	86.7
City of Bay City Playground	\$75,000	84.5
City of Bay City Bathroom	\$49,681	84.1
City of Tillamook Coatsville Park	\$40,000	82.5
Port of Garibaldi Tent	\$75,000	81.3
YMCA Pastega Activity Center	\$75,000	79.5
Neskowin Community Assoc. Beach Access	\$40,950	78.3
Sitka Center for the Arts	\$10,457	77.5
Shorepine Village HOA - Dune Ramp	\$72,106	73.7
Pine Grove Community Center Outdoor Enhancements	\$5,097	71.4
Tillamook County Fairgrounds Assoc - Tennis	\$0	67.8
OR Dept of Aviation	\$0	66
Pine Grove Community Center Windows	\$40,720	65.8
Tillamook County Rodeo Assoc.	\$45,147	65.2
South Tillamook County Library Club	\$10,000	65.1
Nehalem Hope Chest	\$31,605	64.5
NW Medical Foundation (Adventist Hospital)	\$52,900	63



Tillamook County Board of Commissioners

201 Laurel Avenue, Tillamook, OR 97141

Phone: 503-842-3403

Erin D. Skaar, Chair

Paul Fournier, Vice-Chair

Mary Faith Bell, Commissioner

FOR IMMEDIATE RELEASE

Contact: Mary Faith Bell

Phone: 503-842-3403

Email: maryfaith.bell@tillamookcounty.gov

SAY NO TO RACISM

(TILLAMOOK, OR. February, 2025) I had lunch with a friend and her daughter on President's Day. My friend is a U.S. citizen and a Mexican American. She told me about a recent racist incident she experienced in Tillamook where she and her husband and their daughter were leaving a local business, and a group of teenagers in the parking lot yelled "F*****g Mexicans!"

Just imagine for a minute what it felt like for that dad, a husband and father, to be bullied by teenagers in public and not be able to defend himself and his family. Imagine what it felt like for the mom to role model making herself small before racist bullies, to show her daughter that these white teenagers have all the power.

My friend told me that she urged her husband, to 'Just ignore them,' knowing that she was asking him to go against his instincts and let ignorant teenagers badmouth his wife and child in public in their own hometown.

It is not only teenagers who are acting out racist attitudes. Last week in our own building a local Hispanic couple were subject to racist comments about "illegals". Reportedly the gist of the comments was the false belief that illegal residents receive more public services than do legal residents.

Incidences of overt racism are on the rise because people feel empowered to be inappropriate and hateful by what they're hearing on the news and online. The person in the courthouse might very well have heard on talk radio or a news channel that undocumented immigrants get more assistance than Americans. That is false information, but it is being spread.

Likewise, the teens who yelled at my friend and her family may have been listening to political hate rhetoric on the news saying that illegal immigrants are ruining America. That is also false information.

In this time of constant misinformation, we must remind ourselves and each other what is true. Tillamook County Hispanic families are good neighbors. They work hard, pay taxes, support local businesses, coach youth sports and belong to local churches. They are our coworkers, employers and employees. As a workforce they are essential to our economy; local businesses of all kinds including farming, construction, logging, the seafood industry, food manufacturing, hospitality, restaurants and social services could not

function without them. They go to school, go to college, volunteer, give of their time, talents and resources to help the community.

Our Hispanic neighbors deserve our civility and respect, and their children deserve our love. All of us are in a position now to decide what we will or will not tolerate in our families, in our workplaces, in our community, and in our own hearts and minds. Please join the Tillamook County Commissioners in saying no to racism, no to hate, and standing up for our Hispanic neighbors.

###